

TIME: 3:59
DATE: MON
SPONSOR: WALTER E. DENNY
SOLICITOR: NE

[THIS IS SHORT -- READ SLOWLY AND SOUND SINCERE.]

EXPERIENCE IS IMPORTANT---THAT'S A RATHER OLD AND TIRED
EXPRESSION. BUT WHEN SOMETHING COMES ALONG -- LIKE
HAVING YOUR EYE-GLASSES FIXED, YOU WANT AN OPTICIAN WITH
EXPERIENCE. YOU'LL WANT TO SEE WALTER E. DENNY AT 201
MAIN STREET. MR. DENNY HAS HAD 35 YEARS OF EXPERIENCE IN
FILLING PRESCRIPTIONS AND REPAIRING GLASSES. HIS SERVICES
ARE OF THE VERY HIGHEST QUALITY. YOU KNOW ^{HOW} IMPORTANT IT IS TO
TAKE GOOD CARE OF YOUR GLASSES--THAT'S WHY YOU'LL
LET WALTER E. DENNY HELP YOU. FOR FINE SERVICE AND
LONG EXPERIENCE,-----SEE WALTER E. DENNY, OPTICIAN,
AT 201 MAIN STREET.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE,
NORTHAMPTON. THE CORRECT TIME IS NOW.....4:00 PM.

STAY TUNED FOR THE BEST IN MUSIC, NEWS AND SPORTS.

Please sign:

Holly Sarbone - 3/8/54

RECEIVED
DATE: 10/10/10
BY: WALTER E. DUNN
OFFICE: 10

[THIS IS SHORT -- READ SLOWLY AND SOUND CLEARLY]

EXPERIENCE IS IMPORTANT -- THAT'S A FACTOR OF THE FIRST
EXPERIENCE. BUT WHEN SOMETHING COMES ALONG -- LIKE
HAVING YOUR EYE-GLASSES FIXED, YOU WANT AN OPTICIAN WITH
EXPERIENCE. YOU'LL WANT TO SEE WALTER E. DUNN AT 101
MAIN STREET. MR. DUNN HAS HAD 15 YEARS OF EXPERIENCE IN
FITTING PRESCRIPTIONS AND REPAIRING GLASSES. HIS SERVICES
ARE OF THE VERY HIGHEST QUALITY. YOU KNOW, IMPORTANT IT IS TO
HAVE GOOD CARE OF YOUR GLASSES -- THAT'S WHY YOU'LL
LET WALTER E. DUNN HELP YOU. FOR EYE EXAMINATIONS AND
EYE GLASSES, SEE WALTER E. DUNN, OPTICIAN,
AT 101 MAIN STREET.

YOU ARE TUNED TO 600, WASH. THE VOICE OF BRITISH COLONIES
WASHINGTON. THE CORRECT TIME IS NOW..... 6:00 PM.
STAY TUNED FOR THE BEST IN MUSIC, NEWS AND SPORTS.

Walter E. Dunn
3/2/10